

# 2019-2020 Durbin Creek Elementary

## Partners In Learning Levels of Membership

### Explorer Level (\$2500)

#### In School Advertising

- Company 4x5 banner placed on the school fence for the school year (paid by DCE PTO)
- Solo spotlight in front office with ability to bring in promotional materials for allotted amount of time
- Logo placement on Fun Run t-shirts distributed to approximately 1000 students and staff
- Highlighted business sponsorship in DCE front office with business cards
- Promoted as sponsors on event advertising for Fun Run, Back to School Bingo, and Ice Cream Social

#### Social Media and Electronic Advertisement

- Prominent company placement on the homepage of dcepto.org website (listed in alphabetical order, Top tier)
- Sponsorship recognition on dcepto.org with direct link to your company website (listed in alphabetical order, Top tier)
- PTO membership discounts promoted on discount card if provided with sponsorship
- Company logo and contact information advertised on DCE PTO social media
- Logo on PTO monthly newsletter (electronic)
- Business Highlight of the Month: Company logo and contact information advertised in DCE Compass school wide electronic monthly newsletter

#### Event Invitations

- Invitation to PIL social at the beginning of the year
- Invitation to PIL and Volunteer Appreciation Breakfast at the end of the year
- Invitation to distribute promotional materials at the Back to School Bingo Night, Ice Cream Social, Spring Event, and Volunteer Appreciation Event
- Invitation to call a game at Back to School Bingo

#### Graphics and Promotional Material Check List:

\_\_\_ 4x5 fence banner graphics, logo for website, and logo for Fun Run T-shirts

High resolution JPG, Vector or EPS file, PDF file (due date-July 5<sup>th</sup>)

\_\_\_ Full page electronic business advertisement (due date-July 5<sup>th</sup>)

\_\_\_ \$2500 business payment via PayPal on website or check to DCE PTO

**Please email all electronic files to [bonnieruckh@yahoo.com](mailto:bonnieruckh@yahoo.com)**