

2019-2020 Durbin Creek Elementary

Partners In Learning Levels of Membership

Trailblazer (\$1200)

In School Advertising

- Company 4x5 banner placed on the school fence for the school year (paid by DCE PTO)
- Solo spotlight in front office with ability to bring in promotional materials for allotted amount of time
- Highlighted business sponsorship in DCE front office with business cards

Social Media and Electronic Advertisement

- Sponsorship recognition on dcepto.org with direct link to your company website (listed in alphabetical order, 2nd tier)
- PTO membership discounts promoted on discount card if provided with sponsorship
- Company logo and contact information advertised on DCE PTO social media

Event Invitations

- Invitation to PIL social at the beginning of the year
- Invitation to PIL and Volunteer Appreciation Breakfast at the end of the year
- Invitation to distribute promotional materials at the Back to School Bingo Night, Ice Cream Social, Spring Event, and Volunteer Appreciation Event

Graphics and Promotional Material Check List:

___ 4x5 fence banner graphics and logo for website

High resolution JPG, Vector or EPS file, PDF file (due date-July 5th)

___ 1/2 page electronic business advertisement (due date-July 5th)

___ \$1200 business payment via PayPal on website or check to DCE PTO

Please email electronic files to bonnieruckh@yahoo.com

****DCE PTO reserves the right to change or modify the DCE Business Partner Plan based on policy changes within DCE PTO, Durbin Creek Elementary School, or St. Johns County School Board****